



SMOKEY BEAR

CELEBRATION IDEAS

Thank you for helping celebrate Smokey Bear's 75th birthday this year! The following recommendations are exciting and informative ways to bring your community together to celebrate Smokey Bear and his wildfire prevention message.

These celebration ideas lend themselves nicely to engaging pictures and social media content. Share the fun on your social channels, tagging Smokey Bear and using #Smokey75!

- [Instagram](#) & [Facebook](#): @SmokeyBear
- [Twitter](#): @Smokey_Bear

Smokey Bear Birthday Party Event

Throw your own Smokey Bear themed birthday party, inviting families and friends to talk about the importance of wildfire prevention in your community. Invite local forest rangers and firefighters to join the celebration! Local journalists would be interested in talking with attendees and experts about why protecting the outdoors is important. Encourage everyone at the party to post what they're learning on social media, using #Smokey75! And don't forget to list your event on our website ([here](#)).

Balloons and other party items are available for purchase on [SmokeyBear.com](#) and the [National Symbols Cache](#).

Smokey Bear Booth at Local Events

Everyone gets excited to see Smokey Bear! Reach out to organizers of events in your town, asking if they'd like to include:

1. A booth at their event that celebrates Smokey Bear's birthday with wildfire prevention information (available [here](#))
2. Smokey Bear crafts for kids (available [here](#))
3. Photo opps with Smokey Bear himself

Smokey Bear in Local Parades

If you're able to access a Smokey Bear costume and secure an official uniformed escort, ask the organizers of local parades in your town if they want to include Smokey Bear and his junior rangers in the line-up. You can even print some banners for the float (available [here](#))!

Smokey Bear Coloring Book Party

Encourage the kids to add their own imaginations to Smokey Bear's iconic imagery by hosting a Smokey Bear Coloring Book party! You can use the Smokey Bear coloring sheets (available [here](#)) and have kids color their favorite ones while they learn about important and easy wildfire prevention tips. Display their creative Smokey Bear colorings throughout your building or event!

Smokey Bear Story Time, Featuring You!

Get a group together and use Smokey Bear's Story Maker (available [here](#)) to write customized stories. After they're completed, each person can read their story aloud for the group! Share your favorite moments from the readings with #Smokey75.



Smokey

