

**TV**

<b>Asset</b>	<b>ID</b>	<b>Launch Date</b>	<b>Expiration Date</b>	<b>Lengths</b>
Smokey Is Within - Geared Up Granny	CNFF0721000H	9/13/2023	9/13/2025	:30
Smokey Is Within - Geared Up Granny	CNFF0723000H	9/13/2023	9/13/2025	:15
Smokey Is Within - Friends	CNFF0725000H	9/13/2023	9/13/2025	:30
Smokey Is Within - Friends	CNFF0727000H	9/13/2023	9/13/2025	:15
Decades		1/16/2024	11/10/2025	2:20
Decades	CNFF0729000H	1/16/2024	11/10/2025	:60
Decades	CNFF0731000H	1/16/2024	11/10/2025	:30
Decades - Solo Smokey	CNFF0735000H	1/16/2024	11/10/2025	:15
Decades - 50's Smokey	CNFF0733000H	1/16/2024	11/10/2025	:15

OLV

Asset	Size/ID	Launch Date	Expiration Date	Lengths	Other Sizes
Decades	1x1 - CNFF0750000 4x5 - CNFF0751000 9x16 - CNFF0731000 16x9 - CNFF0730000	1/16/2024 Date produced: 8/23/2023	11/10/2025	:30	
Decades	1x1 - CNFF0752000 4x5 - CNFF0753000 9x16 - CNFF0729000 16x9 - CNFF0728000	1/16/2024 Date produced: 8/23/2023	11/10/2025	:60	
Decades	1x1 - 4x5 - 9x16 - CNFF07370001 16x9 - CNFF0736000H	1/16/2024 Date produced: 8/23/2023	11/10/2025	2:20	
Decades - Solo Smokey	1x1 - CNFF0748000 4x5 - CNFF0749000 9x16 - CNFF0733000 16x9 - CNFF0732000	1/16/2024 Date produced: 8/23/2023	11/10/2025	:15	
Decades - 50s Smokey	1x1 - CNFF0754000 4x5 - CNFF0755000 9x16 - CNFF0735000 16x9 - CNFF0734000	1/16/2024 Date produced: 8/23/2023	11/10/2025	:15	
Smokey Is Within - Friends	1x1 - CNFF0745000 4x5 - CNFF0747000 9x16 - CNFF0727000	9/13/2023 Date produced: 8/9/2023	9/13/2025	:15	
Smokey Is Within - Friends	1x1 - CNFF0744000 4x5 - CNFF0746000 9x16 - CNFF0727000	9/13/2023 Date produced: 8/9/2023	9/13/2025	:30	
Smokey Is Within - Geared Up Granny	1x1 - CNFF0743000 4x5 - CNFF0741000 9x16 - CNFF0727000	9/13/2023 Date produced: 8/9/2023	9/13/2025	:15	
Smokey Is Within - Geared Up Granny	1x1 - CNFF0740000 4x5 - CNFF0742000 9x16 - CNFF0727000	9/13/2023 Date produced: 8/9/2023	9/13/2025	:30	

**RADIO**

Asset	ID	Launch Date	Expiration Date	Lengths
Smokey Is Within Campfire			5/2/2025	:30
Smokey Is Within Campfire			5/2/2025	:15
Smokey Is Within Avoiding Sparks			5/2/2025	:30
Smokey Is Within Avoiding Sparks			5/2/2025	:15
Decades	CNFF0738000	1/16/2024	11/10/2025	:15
Decades	CNFF0739000	1/16/2024	11/10/2025	:30

## OOH

Asset	Expiration Date	Size/ID
Smokey Is Within - Hot Coals	N/A - in perp	Bus Shelter 1920x1080 - CNFF0691000 Billboard 400x840 - CNFF0689000
Smokey Is Within - Campfire	N/A - in perp	Bus Shelter 1920x1080 - CNFF0690000 Billboard 400x840 - CNFF0688000
Jesus Velasquez - Smokey	N/A - in perp	30 sheet Bus Shelter 1920x1080 - CNFF0658000 Poster 400x840 - CNFF0657000
Thomas Wimberly - Smokey	N/A - in perp	30 sheet Bus Shelter 1920x1080 - CNFF0657000 Poster 400x840 - CNFF0656000
Tracie Ching - Smokey	N/A - in perp	30 sheet Bus Shelter 1920x1080 - CNFF0661000 Poster 400x840 - CNFF0660000
80th Birthday 50s	N/A - in perp	<i>Various sizes - animated &amp; static</i> Digital Bulletin 400x1400 - CNFF0761000 Digital Bus Shelter 1920x1080 - CNFF0762000 Digital Poster 400x840 - CNFF0760000
80th Birthday 70s	N/A - in perp	<i>Various sizes - animated &amp; static</i> Digital Bulletin 400x1400 - CNFF0789000 Digital Bus Shelter 1920x1080 - CNFF0791000 Digital Poster 400x840 - CNFF0790000
80th Birthday 80s	N/A - in perp	<i>Various sizes - animated &amp; static</i> Digital Bulletin 400x1400 - CNFF0792000 Digital Bus Shelter 1920x1080 - CNFF0794000 Digital Poster 400x840 - CNFF0793000

**PRINT**

<b>Asset</b>	<b>Expiration Date</b>	<b>Size</b>
Smokey is Within - Hot Coals	N/A - in perp	4.625x10, 5.6875x10.5, 7x10, 11.5x10.5, 11.5x21
Smokey is Within - Campfire	N/A - in perp	4.625x10, 5.6875x10.5, 7x10, 11.5x10.5, 11.5x21
80th Birthday 50s	N/A - in perp	7x10, 11.5x21
80th Birthday 70s	N/A - in perp	7x10, 11.5x21
80th Birthday 80s	N/A - in perp	7x10, 11.5x21
Burning Debris		7x10, 11.5x21, 11.5x21 (BW)
Fire Pit		7x10, 11.5x21 (BW)
Hot Coals		7x10, 11.5x21
Lit, Extinguish It		11.5x21

**BANNERS**

<b>Asset</b>	<b>Expiration Date</b>	<b>Size/ID</b>
Smokey is Within - Hot Coals	N/A - in perp	160x600 - CNFF0687000 300x250 - CNFF0685000 300x50 - CNFF0684000 300x600 - CNFF0683000 728x90 - CNFF0683000
Smokey is Within - Campfire	N/A - in perp	160x600 - CNFF0701000 300x250 - CNFF0698000 300x50 - CNFF0697000 300x600 - CNFF0699000 728x90 - CNFF0700000
80th Birthday 50s	N/A - in perp	160x600 - CNFF0768000 300x250 - CNFF0769000 300x50 - CNFF0767000 300x600 - CNFF0775000 320x50 - CNFF0771000 728x90 - CNFF0770000
80th Birthday 70s	N/A - in perp	160x600 - CNFF0788000 300x250 - CNFF0776000 300x50 - CNFF0785000 300x600 - CNFF0784000 320x50 - CNFF0787000 728x90 - CNFF0786000
80th Birthday 80s	N/A - in perp	160x600 - CNFF0799000 300x250 - CNFF0801000 300x50 - CNFF0797000 300x600 - CNFF0795000 320x50 - CNFF0798000 728x90 - CNFF0800000